

2021 - 2022

Programme: Webinar on Intellectual Property Rights

Date: 20.11.2021

Department of Business Administration organized a National Webinar on Intellectual Property Rights – Percieve your rights, via Zoom Platform where more than 350 members participated. Mr. Udhyaa Shankar, Assistant, Controller of Patent Office, Chennai was the resource person. The session covered the various aspects such as Patents, Trademarks, Industrial Design, Geographical Indications and Copyrights.